

Text Messaging Marketing

There are many great forms of marketing available to small business owners. But with the availability of so many great avenues, how do you find the right one? One that is **Effective, Affordable and Measurable**.

DID YOU KNOW?

- Did you know that the average person sends 40 text messages per day?
- Of all text messages, 98% get opened, most of those within 4 minutes.
- When was the last time you got a text message and didn't read it?

Today text messaging has become a powerful marketing tool and is expanding rapidly as text message marketing gets introduced into more and more areas of use. Common areas of use such as:

- Offers and specials, promotions, coupons, BOGO's.
- Voting and polling
- Customer loyalty programs
- Alerts and announcements
- Gateway to sales page
- Lead generation

The key benefits of text message marketing are:

- High response rate
- Effective results
- Measurable results
- Ability to organize
- Unlimited potential

For more information: Text **SMS1** to **96362** to view our mobile flyer and see how it works.

Meagan Starr
Emjay Marketing
meagan@emjaymobile.com
360-931-43247
www.emjaymobile.com