



Executive Development

"Bringing Professionalism through the *Art of Communication*"™

VerbaCom® INFOMEET

Join us at our next meeting Thursday, August 9!

VerbaCom® INFOMEET meets monthly every 2nd Thursday from 6-8 p.m. where serious entrepreneurs:

- Discuss common challenges and successes to starting or running a business
- Share marketing ideas
- Hear speakers that bring their experience and knowledge about various topics of interest to the group
- Participate in meaningful and intellectual roundtable discussions facilitated by the presenters themselves.
- Absolutely no sales pitches - only shared ideas, suggestions, and advice from within the group



The only cost to being part of this group is your time, which is guaranteed to be well spent. Sign up to our Emailing list at <http://www.verbacom.com/smlinks/> to help give your business a jump start.

At our next meeting, front and center will be:

Gene Roberts, Attorney ([ROBERTS LAW FIRM](#)/ *NORTH TEXAS NEGOTIATIONS*) – a fourteen year litigator, representing individuals, small businesses, and multinational corporations with business disputes, employment issues, and real estate matters. Experienced mediator, trainer, coach and speaker in conflict resolution. Serves on various boards including: Dallas Bar Association, Association for Conflict Resolution, Texas Association of Mediators, TAM 2013 conference in Dallas.

Topic: ***Five key things you need to know when you are sued (or need to sue)***

No one wants to think about spending precious business resources by spending time in litigation, but being a small business means it is likely that you will spend some time in litigation. Think of it as a "business tax" that needs to be minimized, where preparation is essential.

Irene Zucker, Owner ([VerbaCom® Executive Development](#)/ *IN Mediation Services*) – public speaking coach, dynamic speaker with a Bachelor's in Economics/Finance, post-grad in Organizational Behavior. Credentialed Advanced Mediator, Certified Etiquette & Protocol Consultant, with a Teaching Negotiations in the Corporation (Harvard) Certificate, SHPE President's Award recipient, 3 term Chapter President, & Special U.S. Congressional Recognition recipient.

Topic: ***Determine Your Next Client's Decision Making Style***

How to best persuade the decision makers.

Please RSVP at (972) 386-8372 or www.verbacom.com/imet/ so we can have enough snacks and refreshments.

Date: Thursday, August 9, 2012

Time: 6 – 8 p.m.

Location: VerbaCom facilities: 7920 Belt Line Rd, Dallas, TX 75254

Cost: Free

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www.verbacom.com

