

Participating Organizations

Adelante (*JP Morgan/Chase*)

Aetna Hispanic Network

Arlington Hispanic Chamber

Association of Mexican American Professionals

Collin County Hispanic Chamber of Commerce

Dallas Concilio

D/FW Minority Business Development Council

D/FW Network of Hispanic Communicators

Fiesta Bi-Lingual Toastmasters

Garland Alliance for Hispanic Achievement

HACEMOS (*AT&T*)

Hispanic Bankers Association

Hisp. Empl. Initiative Forum (*Texas Instruments*)

Hispanic Employees Promoting IBM

Hispanic Support Organization (*Verizon*)

GDHCC

Nortel Latino Business Council

National Society of Hispanic MBA's

National Society of

Hispanic Professional Engineers (*SHPE*):

SHPE DFW

Lockheed Martin Aero Fort Worth SHPE

Hispanic Organization for
Leadership and Advancement (*Raytheon*)

Small Business Development Center


State Farm Insurance

United Community Bank, N.A.

INNOVA Marketing Group

VerbaCom® Executive Development

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VerbaCom®
7920 Belt Line Road, Suite 610
Dallas, TX 75254

Surviving These Tough Times



A HISPANIC CAREER
DEVELOPMENT ROUNDTABLE™
PRESENTATION

Sponsored by:



Saturday, November 8, 2008
8:45 a.m. – 3:30 p.m.

Location:

VerbaCom® Executive Development
7920 Belt Line Road (1st Floor)
Dallas, TX 75254

Day of Seminar: (214) 477-6906

Surviving These Tough Times

Saturday, November 8, 2008
8:45 a.m. – 3:30 p.m.

Motivating Yourself and Others: *Setting the Stage for Success*

We are all motivated. We are motivated to do exactly what it is we are doing right now! If we want a different response from ourselves or others we must "set the stage" or create an environment that will elicit the desired behavior. Is it a challenge, recognition, accuracy or consistency that will lead to the desired outcome? Are the unwanted behaviors being driven by a fear of losing control, making a mistake, facing social rejection or change? Using the DiSC® profile you will learn what motivates you and others and the fears that drive your behaviors.

Putting Your Best Forward *Show Casing your Talent with Your Resume and while Interviewing*

Great Resume Building and Interviewing Techniques:

Interviewers typically use behavioral-based interviewing techniques (past behavior as an indicator of future behavior). As a result, you are asked how you handled a particular situation and the results. You are often asked to explain your rationale behind your decision. Questions like these are used to flush out such characteristics such as judgement, leadership abilities, people skills, temperament, work ethics and capabilities.

Dealing with Uncertainty

With today's economy and the uncertain job situation, it's really difficult to remain calm, sure of yourself, and even confident. Learn to "get a grip" if you have a job or if you don't. In this session you will learn:

Tips on what to do if you're employed, tips if you're not. Discover self-limiting behaviors that could be immobilizing you and ways to deal with them. Take charge and learn to work up a personal plan to deal with uncertainty to give you the confidence to move forward. Do something about it and use the power of networking as a positive, proactive tool to move forward.

*“There is no security on this earth;
there is only opportunity.”*

- Douglas Mac Arthur

Hispanic Career Development RoundtableSM

The Hispanic Career Development Roundtable is comprised of various local and national professional Hispanic organizations. These organizations have combined their resources to plan, implement and make available a series of joint career development seminars for the benefit of all members. The goal of the Roundtable is to serve as an advocate for the advancement of Hispanics in professional and career development. These events are open to the public.

The Presenters

Julie Chance is president of Strategies-by-Design (www.strategies-by-design.com), a strategic planning, marketing and leadership development consultation business..

She has 20 years of professional experience in training, consulting, management, operations and marketing in corporations and academia.

Mina Mayorga, PHR, (mina.mayorga@att.net) has over twelve years experience in Human Resources in corporate, manufacturing, and distribution in areas of EEO, Benefits, Policies, Training, Executive Development and Recruitment. She was a Senior HR Generalist for Mary Kay and Freeman Inc, and specialized in recruitment for MCI Telecommunications.

Irene P. Zucker, President of VerbaCom® Executive Development (www.verbacom.com), executive trainer, and personal coach in the art of public speaking for over 15 years. Her unique, dynamic style and quality workshops which have helped hundreds advance in their professional development.

Sponsored by:



Registration

Register Online:

www.verbacom.com/roundtable/regfm.php

OR fax this form to (972) 386-8378.

THEN:

(1) Make check payable to:

HCDR c/o AMAP

(2) and mail check to:

VerbaCom

7920 Belt Line Road, Suite 610

Dallas, TX 75254

To Guarantee Registration:

Check must be received 48 hours before event, or call 972-386-8372 and guarantee seat with a credit card, while bringing your check to the event. Payment must be received on or before day of event.

Enclosed is my (our) check # _____ in the amount of \$ _____ (\$25 per participant), to cover registration, course materials, and lunch for _____ participant(s).

Name _____

Please add me (us) to your contact list

Title _____

Organization _____

Address _____

Telephone _____

E-mail _____

For further information contact:

Irene Zucker (VerbaCom®).....(972) 386-8372

Tomas Soto (AT&T).....(214) 689-7688

Carlos Alvarez (Nortel).....(972) 685-1479

Olga Vargas (Raytheon).....(972) 952-3302

Website (with map and directions):

www.verbacom.com/roundtable

Register Today!

by FAX or Register Online