Internet Hazards You Can Be Your Own Worst Enemy

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What are the Risks?

- Physical Security
 - Self / Co-workers / Family
- Data | Information Security
 - Trade Secrets
- Hardware / Software Security
- Money | Property Security
- Identity Security
 - Liability | Possession Security



How are we exposed to the Internet?

- At our connection point
 - Router: Fiber, Cable, T3, T1, ISDN (wired or WIFI)
 - Wireless: Phone Companies
- When we check our email
 - pop3:"mail server" vs. imap:gmail,hotmail,ymail,other
- At our company website
- While using various provider sites
 - Facebook, Linkedin, Twitter, Blog-sites,
 Youtube, other websites of interest



Know who or what is on the other end of the line (Are you really sure?)

- Identify the websites you are about to clicked to
 - "Mouse-over" on some browsers, will show you where the link on an email will send you
- But the email came from a friend
 - Their computer or provider site may have been taken over by virus
- Don't just open attachments
 - Like little wrapped explosive gifts, they can mean you no good
 - Viruses, phishing attempts, counterfeit websites and more, can reside in all types of files (not just .exe, .com, .bat, etc.)



Six Helpful Rules to Live By

- Protect your personal information
 - Can be a key for unwanted access to your accounts
- Lock the doors, and don't be an inviting target
- Don't tell everyone you meet that you are going on vacation
- Don't help thieves by handing them your keys

 Many people use their pet's name as a password
- Make sure you are in secure mode (https://) and that the web address is what you expect
- Let the guards patrol the grounds
 - Even commercial virus protection (Norton/MacAfee, etc) are better than nothing
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Four Tips to Be Watchful for Scams

- If its too good to be true ...
 - Watch your greed
 - No such thing as a free lunch
- If it is too complimentary, or out of your league ...
 - Watch your ego
- If it sort-of sounds official
 - Double check credentials, even call them back through their organization
- If the good cause is too definitive
 - Nothing is 100% good or bad, unless you are being manipulated Verba

Paranoia is Not Necessary, but Care Is

- Stay in the Loop
 - New scams and electronic attacks are appearing all the time
- Don't believe everything you hear
 - WWW.SNOPES.COM
- Err On The Side of Caution
 - Trust your gut: if it looks fishy, avoid it



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Come and get me!

• Don't be a target!





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